

WHAT IS CLAIMED IS:

1. A method for managing a store activity, said method comprising:  
electronically receiving store information, said store information including  
information related to stores;  
5 electronically receiving product information, said product information  
including information related to products;  
electronically receiving labor information, said labor information  
including information related to labor;  
electronically receiving labor requirements, said labor requirements  
10 representing estimates of time required to perform said store activity;  
receiving a request for labor to perform said store activity;  
determining an amount of said labor needed to perform said store activity;  
electronically notifying parties contributing said determined labor.
- 15 2. The method of claim 1, wherein said store information further includes  
at least one of individual store characteristics, store locations, store departments  
and store groups.
- 20 3. The method of claim 2, further comprising providing at least one  
graphic representation of said stores in response to said electronically received  
store information, said at least one graphic representation comprising at least one  
image of at least one of a store shelf, at least one store aisle, a store entrance, and  
a store facade.
- 25 4. The method of claim 1, wherein said product information further  
includes at least one of individual product characteristics, product categories and  
manufacturers.

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5. The method of claim 1, wherein said step of determining said amount of labor comprises estimating time required to perform said store activity.

5           6. The method of claim 1, wherein said step of determining said amount of labor further comprises determining a fair share of a total amount of labor needed to perform said store activity as a function of said store information, said product information and said labor information.

10           7. The method of claim 6, wherein said step of determining said fair share comprises identifying a total number of hours required for each of said parties with respect to said store activity.

15           8. The method of claim 1, wherein said labor information further includes at least one of identification of labor brokers, identification of manufacturers and identification of labor forces.

20           9. The method of claim 1, wherein said store activity is at least one of a store reset, a store remodel and a category implementation.

          10. The method of claim 1, wherein said determined labor is presented as a number of hours.

25           11. The method of claim 1, further comprising generating a plurality of reports, said plurality reports including an invoice report, a fair share report, a billing report, an all store remodel report and a noncompliance report.

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12. The method of claim 1, further comprising electronically receiving feedback from said parties contributing said determined labor.

13. The method of claim 1, further comprising transmitting a feedback call form to enable parties contributing labor to said store activity to submit feedback regarding said store activity.

14. The method of claim 13, wherein said step of transmitting a feedback call form comprises defining a first question regarding said store activity, identifying a format for a first answer to said first question, defining a second question in response to said first answer to said first question, and defining a third question in response to a third answer to said first question.

15. The method of claim 1, further comprising modifying at least one of said store information, product information and labor information.

16. The method of claim 1, further comprising determining a degree of compliance of each of said parties contributing said labor to said store activity.

17. The method of claim 16, where said compliance comprises performing said labor for said store activity and transmitting feedback directed to said labor for said store activity.

18. The method of claim 16, further comprising assigning fines to parties for noncompliance.

19. A method for using a user terminal coupled to a site processor across a

communication network to manage a store activity, said method comprising:

electronically receiving store information, said store information including at least one of individual store characteristics, store locations, store departments and store groups;

5       electronically receiving product information, said product information including at least one of individual product characteristics, product categories and manufacturers;

electronically receiving labor information, said labor information including at least one of labor brokers, manufacturers and labor forces;

10       electronically receiving labor requirements, said labor requirements representing estimates of time required to perform said store activity for each of said product categories;

15       determining a fair share of a total amount of labor needed to perform said store activity as a function of at least one of said store information, said product information, said labor information and said labor requirements;

electronically scheduling said store activity, said step of electronically scheduling including electronically notifying parties contributing labor to said store activity and transmitting details of said store activity to said parties; and

20       electronically receiving feedback from said parties contributing said labor to said store activity.

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19. The method of claim <sup>19</sup>18, wherein said store activity is at least one of a store reset, a store remodel and a category implementation.

<sup>21</sup>  
25       20. The method of claim <sup>19</sup>18, wherein said fair share of labor is presented as a number of hours.

21. The method of claim <sup>19</sup>~~18~~, further comprising generating a plurality of reports.

22. The method of claim <sup>22</sup>~~21~~, wherein said plurality of reports comprises an invoice report, a fair share report, a billing report, an all store remodel report and a noncompliance report.

23. The method of claim <sup>19</sup>~~18~~, further comprising transmitting a feedback call form to enable parties contributing labor to said store activity to submit feedback regarding said store activity.

24. The method of claim <sup>24</sup>~~23~~, wherein said step of transmitting a feedback call form comprises defining a first question regarding said store activity, identifying a format for a first answer to said first question, defining a second question in response to said first answer to said first question, and defining a third question in response to a third answer to said first question.

25. The method of claim <sup>19</sup>~~18~~, wherein said step of determining said fair share comprises identifying a total number of hours required for each of said manufacturers with respect to said store activity.

26. The method of claim <sup>19</sup>~~18~~, further comprising modifying at least one of said store information, product information and labor information.

27. The method of claim <sup>19</sup>~~18~~, further comprising determining a degree of compliance of each of said parties contributing said labor to said store activity.

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28. The method of claim <sup>28</sup>~~27~~, where said compliance comprises performing said labor for said store activity and transmitting feedback directed to said labor for said store activity.

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~~29~~. The method of claim <sup>28</sup>~~28~~, further comprising assigning fines to parties for noncompliance.

<sup>31</sup>  
10      30. The method of claim <sup>19</sup>~~18~~, further comprising providing at least one graphic representation of said stores in response to said electronically received store information, said at least one graphic representation comprising at least one image of at least one of a store shelf, at least one store aisle, a store entrance, and a store facade.

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15      31. A system for communicating with a user terminal across a communication network to manage store activity, said system comprising:  
        a site processor adapted to receive requests from said user terminal through said communication network;

        a first software module operating on said site processor, said first software module determining a fair share of a total amount of labor needed to perform said  
20      store activity as a function of at least one of store information, product information, labor information and labor requirements;

        a second software module operating on said site processor, said second software module scheduling said store activity, said second software module further notifying parties contributing labor to said store activity and transmitting  
25      details of said store activity to said parties; and

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38. The system of claim <sup>34</sup>31, wherein said fair share comprises identifying a total number of hours required for each of said manufacturers with respect to said store activity.

39. The system of claim <sup>32</sup>31, further comprising a sixth software module operating on said site processor, said sixth software module modifying at least one of said store information, product information and labor information.

40. The system of claim <sup>32</sup>31, further comprising a seventh software module operating on said site processor, said seventh software module determining a degree of compliance of each of said parties contributing said labor to said store activity.

41. The system of claim <sup>41</sup>40, where said compliance comprises performing said labor for said store activity and transmitting feedback directed to said labor for said store activity.

42. The system of claim <sup>32</sup>31, further comprising an eighth software module operating on said site processor, said eighth software module providing at least one graphic representation of said stores in response to said store information, said at least one graphic representation comprising at least one image of at least one of a store shelf, at least one store aisle, a store entrance, and a store facade.